

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2006**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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IMAS Publishing
P.O. Box 1214
Falls Church, VA 22041
Tel. No.: (703) 998-7600
FAX No.: (703) 820-3310
WWW.TVTECHNOLOGY.COM

Official Publication of: None
Established: 1983
Issues Per Year: 26

FIELD SERVED

TV TECHNOLOGY serves broadcast television (VHF- TV, UHF- TV, Networks), production and post-production houses, corporate and industrial facilities, cable TV and other related industries as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are corporate management, engineering management and staff, training, production/operation management or staff, news management or staff, and other functions. Also qualified are other titled and non-titled personnel including company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,747
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	83
All Other _____	321
TOTAL	2,151

*See Paragraph 11

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,017	100.0	34,764	99.3	253	0.7
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,017	100.0	34,764	99.3	253	0.7

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD (SEE PARAGRAPH 11)																	
2006 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplic- ated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2006 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplic- ated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
July 12 _____	172	106	31,139	1,570	2,114			34,823	October 18____	65	101	30,344	1,867	2,775			34,986
July 26 _____	118	112	31,075	1,594	2,148			34,817	November 1____	106	412	30,345	1,935	3,006			35,286
August 9 _____	77	111	30,989	1,634	2,214			34,837	**November 15	3,722	3,722	29,624	2,017	3,645			35,286
August 23 ____	113	103	30,815	1,680	2,334			34,829	December 6____	162	81	29,567	2,023	3,611			35,201
September 6 _	55	129	30,790	1,715	2,388			34,893	December 20 _	79	235	28,482	2,051	4,830			35,363
September 20 _	52	97	30,420	1,825	2,693			34,938	TOTAL	4,787	5,295						
October 4 _____	66	86	30,374	1,841	2,735			34,950									

*See Paragraph 11
**Analyzed Issue

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 15, 2006										
This issue is 0.8% or 293 copies above the average of the other 11 issues reported in Paragraph two.										
	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Corporate Management	Engineering Management (See Note 1)	Engineering Staff (See Note 1)	Production/Operations, Management or Staff	Other Paid Subscriptions, News Management or Staff, Training, or Other Function Not Listed
TV Stations (VHF/UHF) _____	14,218	40.3	12,763	463	992	2,810	4,469	2,088	3,342	1,509
Network/group owner _____	901	2.6	692	62	147	181	309	211	159	41
Cable TV _____	3,648	10.3	3,241	128	279	1,336	981	464	780	87
Broadcast/Cable Sub-Total	18,767	53.2	16,696	653	1,418	4,327	5,759	2,763	4,281	1,637
Production/Post- Production Studios ____	8,848	25.1	7,473	337	1,038	4,968	941	700	2,156	83
Production Sub-Total	8,848	25.1	7,473	337	1,038	4,968	941	700	2,156	83
Corporate TV facility _____	672	1.9	502	48	122	163	151	111	226	21
Medical TV facility _____	103	0.3	84	6	13	17	25	18	37	6
Government TV facility _____	824	2.3	628	76	120	62	230	194	308	30
Educational TV facility _____	1,715	4.9	1,308	126	281	160	406	265	557	327
Broadcast Consultant _____	1,554	4.4	1,174	159	221	806	392	210	100	46
Mfg, Dist, Dealer _____	1,247	3.5	710	305	232	387	301	336	98	125
Satellite/Telecom _____	115	0.3	96	6	13	51	26	16	18	4
Systems Integration _____	1,038	2.9	713	138	187	417	300	237	58	26
Other _____	163	0.5	-	163	-	53	26	36	36	12
Business/Institutional Sub-Total	7,431	21.0	5,215	1,027	1,189	2,116	1,857	1,423	1,438	597
Other Paid Circulation:	-	-	-	-	-	-	-	-	-	-
Subscriptions _____	240	0.7	240	-	-	-	-	-	-	240
Single Copy Sales _____	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,286	100.0	29,624	2,017	3,645	11,411	8,557	4,886	7,875	2,557
PERCENT	100.0	-	83.3	5.8	10.3	32.4	24.3	13.8	22.3	7.2

Note 1 - Engineering Management and Engineering Staff Function classifications include Technical Management and Technical Staff and IT Management or Staff

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 15, 2006										
Qualification Source	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year							
I. TOTAL - Personal direct request from the recipient: _____	22,105	6,426	-	22,869	2,017	3,645			28,531	81.4
a. Written _____	7,132	1,488	-	7,465	105	1,050			8,620	24.6
b. Telecommunication _____	6,719	3,555	-	9,884	-	390			10,274	29.3
c. Electronic _____	8,254	1,383	-	5,520	1,912	2,205			9,637	27.5
II. TOTAL - Request from recipient's company: _____	-	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,515	-	-	6,515	-	-			6,515	18.6
Association rosters and directories _____	-	-	-	-	-	-			-	-
*Business directories _____	5,626	-	-	5,626	-	-			5,626	16.1
Independent field reports _____	-	-	-	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-			-	-
*Other sources _____	889	-	-	889	-	-			889	2.5
VI. TOTAL - Single Copy Sales: _____	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	28,620	6,426	-	29,384	2,017	3,645			35,046	100.0
PERCENT	81.7	18.3	-	83.8	5.8	10.4			100.0	-

*See Paragraph 11

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 15, 2006							
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	28,238	1,769	3,559			33,566	95.1
Individuals by name only _____	492	245	72			809	2.4
Titles or functions only _____	881	2	11			894	2.5
Company names only _____	13	1	3			17	-
Multi-Copy Same Addressee copies _____	-	-	-			-	-
Single Copy Sales _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	29,624	2,017	3,645			35,286	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 15, 2006															
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	121	5	13			139		400-427 Kentucky _____	325	8	33			366	
030-038 New Hampshire _____	99	3	14			116		370-385 Tennessee _____	561	20	58			639	
050-059 Vermont _____	85	1	11			97		350-369 Alabama _____	372	9	33			414	
010-027 Massachusetts _____	538	46	73			657		386-397 Mississippi _____	219	7	15			241	
028-029 Rhode Island _____	93	5	9			107		EAST SO. CENTRAL	1,477	44	139			1,660	4.8
060-069 Connecticut _____	434	17	62			513		716-729 Arkansas _____	257	7	16			280	
NEW ENGLAND	1,370	77	182			1,629	4.6	700-714 Louisiana _____	335	8	31			374	
100-149 New York _____	2,068	78	289			2,435		730-749 Oklahoma _____	347	12	45			404	
070-089 New Jersey _____	712	51	106			869		750-799 Texas _____	1,741	70	175			1,986	
150-196 Pennsylvania _____	955	49	116			1,120		WEST SO. CENTRAL	2,680	97	267			3,044	8.7
MIDDLE ATLANTIC	3,735	178	511			4,424	12.5	590-599 Montana _____	195	5	15			215	
430-459 Ohio _____	968	27	123			1,118		832-838 Idaho _____	194	3	13			210	
460-479 Indiana _____	525	14	60			599		820-831 Wyoming _____	79	3	2			84	
600-629 Illinois _____	952	48	140			1,140		800-816 Colorado _____	578	31	85			694	
480-499 Michigan _____	756	22	79			857		870-884 New Mexico _____	216	6	15			237	
530-549 Wisconsin _____	518	22	61			601		850-865 Arizona _____	529	30	72			631	
EAST NO. CENTRAL	3,719	133	463			4,315	12.2	840-847 Utah _____	268	13	38			319	
550-567 Minnesota _____	404	21	51			476		889-898 Nevada _____	401	8	59			468	
500-528 Iowa _____	352	10	30			392		MOUNTAIN	2,460	99	299			2,858	8.1
630-658 Missouri _____	483	13	51			547		995-999 Alaska _____	120	2	7			129	
580-588 North Dakota _____	161	1	7			169		980-994 Washington _____	548	36	67			651	
570-577 South Dakota _____	141	5	9			155		970-979 Oregon _____	375	20	50			445	
680-693 Nebraska _____	207	9	25			241		900-961 California _____	5,332	252	665			6,249	
660-679 Kansas _____	284	16	27			327		967-968 Hawaii _____	141	7	10			158	
WEST NO. CENTRAL	2,032	75	200			2,307	6.5	PACIFIC	6,516	317	799			7,632	21.6
197-199 Delaware _____	43	-	6			49		UNITED STATES	29,404	1,242	3,617			34,263	97.1
206-219 Maryland _____	501	25	89			615		969 & 004-009 U.S. Territories _____	209	6	27			242	
200-205 Washington, DC _____	281	13	53			347		Canada _____	-	190	-			190	
220-246 Virginia _____	818	36	127			981		Mexico _____	-	21	-			21	
247-268 West Virginia _____	186	3	12			201		Other International _____	2	557	-			559	
270-289 North Carolina _____	652	22	67			741		APO/FPO _____	9	1	1			11	
290-299 South Carolina _____	332	11	36			379		TOTALS	29,624	2,017	3,645			35,286	100.0
300-319 Georgia _____	859	53	122			1,034									
320-349 Florida _____	1,743	59	245			2,047									
SOUTH ATLANTIC	5,415	222	757			6,394	18.1								

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2002	2003	2004	2005	*2006
Total Audit Average Qualified:	36,000	35,000	35,000	35,000	34,816
Qualified Non-Paid:	35,329	34,319	34,488	34,633	34,542
Print Only _____					31,094
Digital Only _____					1,410
Print & Digital (Unduplicated) _____					2,038
Qualified Paid:	671	682	512	367	274
Print Only _____					-
Digital Only _____					-
Print & Digital (Unduplicated) _____					-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _	\$41.56	\$42.76	\$44.94	\$42.39	\$41.12

*NOTE: 2006 data is unaudited.
**NC = None Claimed

10. PAID CIRCULATION DATA	
\$42.03	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
26	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA		
The average of 83 copies allocated for tradeshow includes:		
ISSUE	TRADE SHOW/CONVENTION	COPIES
July 12 _____	C4 Show, Las Vegas, NV	400
September 6 ____	IBC, Amsterdam, Netherlands	200
September 6 ____	IEEE, Washington, DC	100
September 20 ____	AES Show, San Francisco, CA	100
October 4 _____	SMPTE Convention, Hollywood, CA	200

PARAGRAPH 3b:
Business directories include 2 sources of circulation for quantities of 1,762 copies or 5.0% and 3,864 copies or 11.0%.
Other sources include 1 source of circulation for quantity of 889 copies or 2.5%.
Paragraph 3b includes 35,046 qualified non-paid circulation.
Qualified paid circulation of 240 combined with the qualified non-paid circulation equal 35,286 total qualified circulation for the analyzed issue.
PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,330	100.0	30,077	99.2	253	0.8
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,330	100.0	30,077	99.2	253	0.8

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	1,813	100.0	1,813	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,813	100.0	1,813	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - BOTH PRINTED AND DIGITAL VERSION						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	2,874	100.0	2,874	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	2,874	100.0	2,874	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 23, 2007
Eric Trabb, Publisher	State	Virginia
Kwentin K. Keenan, Circulation Manager	County	Fairfax
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 23, 2007
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	T068Y0D6